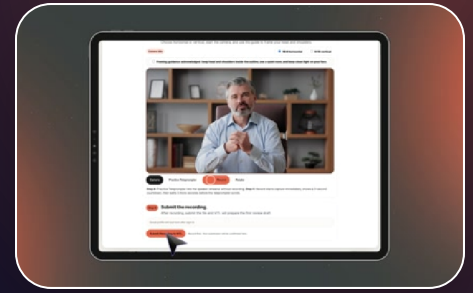


Advisor video without the production drag.

ViTL helps financial advisors turn timely market perspective, client education, and practice updates into polished, brand-aligned video—without booking a crew or forcing advisors into a complex production process.

Built for teams that need speed, control, and compliance review.



A clean portal experience keeps recording, draft review, disclosure updates, and final approval in one controlled workflow.

WHY IT WORKS FOR ADVISOR MARKETING

01

Professional output, lighter lift.

Advisors can provide their perspective quickly while ViTL handles the production structure, edit polish, branded graphics, and finishing details.

02

Brand consistency at scale.

Logo, color, type, templates, lower thirds, and visual treatments stay aligned across teams, regions, campaigns, and recurring advisor updates.

03

A repeatable content engine.

Use it for market commentary, client education, portfolio updates, event follow-up, recruiting, and advisor-client communications.

COMPLIANCE WORKFLOW

Designed to move fast without bypassing review.

ViTL does not replace legal or compliance approval. It gives regulated teams cleaner drafts, suggested disclosure language, and an easier way to request exact changes before release.

Suggested disclosures

Draft disclosure language can be included based on the video topic, use case, and firm requirements.

Timecoded feedback

Reviewers can attach comments to specific moments, reducing unclear email threads and version confusion.

Editable in review

Compliance teams can add, remove, or revise disclosure language directly through the review portal.

Approval before delivery

Final videos move forward only after client-side review and required disclosure changes are resolved.

SIMPLE OPERATING MODEL

STEP 1

Record or upload

Advisor content is captured or submitted without a full production crew.

STEP 2

Review and edit the draft

Reviewers can request changes to copy, graphics, captions, timing, and disclosure language in the portal.

STEP 3

Approve and publish

ViTL finishes the approved version for the channels your team needs.

Contact Ken Waddell at ken@vitlvision.com